



Prospectus for Corporate Partners: Why Head Start in California?

Head Start is the premier child development provider for high risk and low income families. We serve pregnant mothers, infants, toddlers and, most significantly, preschool children and their families. Participating in Head Start gives children and their families an edge in beating the cycle of poverty. Our graduates are less likely to repeat grades when they're older, more likely to graduate from high school, and at reduced risk for delinquency and teen pregnancy. We serve over 100,000 children and their families each year in California.

CORPORATE IMPACT



Nobel Prize winning economist James Heckman has calculated that investment in high quality preschool offers a ten percent annual return on investment by reducing social costs such as school failure and delinquency. This return is higher than virtually any other social expenditure.

CHSA is a critical instrument in taking this message to policymakers and bringing the training and support to local programs to enable them to be as successful as possible.

PARTNERSHIPS

Head Start is leading the way to continually improve the quality and access of child development services in California and we rely on our corporate partners to help advance our mission. Our partners are instrumental in producing quality communications, reaching out to policymakers and advancing local programs. CHSA values multi-year relationships that are tailored to create maximum impact and value that is meaningful for our partners.



California Head Start Association Corporate Partnership

CHSA believes in the non-profit / for profit partnerships when both are dedicated to provide advocacy, products, services and resources to California most vulnerable children.

We are pleased to extend several opportunities to you and your business to increase its visibility among the members of CHSA and are open to organizations seeking a collaborative relationship. Our corporate partnership program offers several opportunities to demonstrate your support and maximize exposure around the nation’s largest Head Start community:

- over a 100,000 children
- served by 25,000 staff
- in more than 165 agencies with
- nearly a billion dollars in funding

Partnership Benefits	Copper \$2000	Silver \$3500	Gold \$5000	Diamond \$7500
Invitation to the Board President’s VIP reception at CHSA’s Annual Education Conference	✓	✓	✓	✓
Logo and link on CHSA’s monthly e-update to our + 5,500 person distribution list	✓	✓	✓	✓
Listing on CHSA website with logo and link on the front page and “Partners” page	✓	✓	✓	✓
Advertising in Annual Conference printed program	¼ page ad	½ page ad	full page	full page
1-year subscription to CHSA’s jobsatheadstart.org website with unlimited postings.	✓	✓	✓	✓
# of marketing emails to our listserv of +5,000 Head Start members advertising your services or products		1	2	3
1 complimentary exhibit booth at the Annual Conference		✓	✓	✓
1 complimentary table top display at both the Health Institute and our Policy and Leadership Conference.			✓	✓
Invitation to present information about your business to CHSA Board of Directors				✓
The CHSA Executive Director and Board President will send a recommendation letter of your products and services to all 154 California HS Agency Directors.				✓

We welcome the opportunity to explain our partnership levels or build a customized relationship based upon our mutual interests. CHSA reserves the right to make a final determination regarding appropriate level for a future partner. Please feel free to contact:

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