

# California Head Start Association

## OCTOBER 2008 UPDATE

### NOVEMBER ELECTION



What the candidates for President are saying about early childhood education:

To read [John McCain's & Barack Obama's Plan for Early Education](#) Go to: [caheadstart.org](http://caheadstart.org) and follow the links.

### Achieving Excellence in All We Do

January 26 - 30, 2009  
San Diego, CA

### 2009 Conference Keynote Speakers



January 26, 2009  
Parent Conference  
**Steve Saffron**



### Printable Easy Voter Guides

Guide is available in seven languages

Visit: <http://ca.lwv.org/lwvc/edfund/elections/>  
and look for the Easy Voter Guide section

### KEY DATES

**October 20 - Last Day to Register**  
October 28 - Last Day for "Vote By Mail" ballot  
application to reach County Elections Office  
November 4 - Election Day!

### CHSA 2009 Conferences

The California Head Start Association's annual Parent and Education Conference will be in San Diego this coming January 2009 at the Marriott San Diego Mission Valley. The two conferences along with a number of special events will provide a wide variety of Head Start staff and community partners training events, networking opportunities and contact with key resources. Our theme this year is *Achieving Excellence in All We Do*.

**Marriott San Diego Mission Valley**  
8757 Rio San Diego Drive  
San Diego, CA 92108

CHSA Conference Rate - \$159 s/d

Reserve your rooms by:  
Monday, December 29th, 2008  
(800) 228-9290 or (619) 692-3800

### Schedule At-a-Glance

Monday, January 26, 2009

#### 7th Annual Parent Conference - Day 1

Opening Keynote, Steve Saffron

Breakout Sessions

Parents Reception

Tuesday, January 27, 2009



January 27, 2009  
Research Institute  
**Dr. Richard Lambert**



January 27, 2009  
Research Institute  
**Edward Zigler, Ph.D.**



January 28, 2009  
Education Conference  
**Kevin Clash**

**7th Annual Parent Conference - Day 2**

**Research Institute**

Opening Keynote, Dr. Richard Lambert  
Lunch Keynote, Edward Zigler, Ph.D.

**Wednesday, January 28, 2009**

**11th Annual Education Conference - Day 1**

Opening Keynote, Kevin Clash  
  
Breakout Sessions  
Resource Pavillion  
Awards Luncheon- *special ticket event*  
Reception

**Thursday, January 29, 2009**

**11th Annual Education Conference - Day 2**

Resource Pavillion

Breakout Sessions

**Friday, January 30, 2009**

**11th Annual Education Conference - Day 3**

Public Policy Breakfast - *special ticket event*

Breakout Sessions

Closing General Session

Visit:

<http://caheadstart.org/conference.html>  
for more information

September 24, 2008

**Lady Bird Johnson Head Start Heroes Award and Reception in honor of Congressman George Miller**



**Rep George Miller accepting his award and reflecting on the challenges to come in 2009**

## 25th Millionth Head Start Child

Alejandra Cortez-Andrade, 4,  
Lindsay CA



In September, NHTSA and Head Start programs around the nation celebrated the enrollment of our 25th millionth Head Start child. In California, we selected Alejandra Cortez-Andrade as our honoree. Her Head Start story embodies a family's hope, a child's potential and is testament to the great work Head Start staff do every day.

Alejandra Cortez-Andrade was very shy and wouldn't talk when she entered Head Start. Her mother worked hard in the fields and had little time for her family or to go to school, so she started working part-time in a Mexican restaurant instead. A friend told her about Head Start. The mother was worried that Alejandra would not learn to talk or would have speech problems. But her teachers realized she was just shy. The teachers had to talk to her in a very soft voice so they wouldn't startle her. The teachers got Alejandra to repeat things after them and to do things in front of the class.

Today, her speech is perfect. She is learning words in English and is very motivated to read. The mother is taking GED and ESL classes when they don't interfere with her work schedule. She wants to work at the center but realizes she needs to speak better English before she can begin substituting. The mother has

*The reception was held in Washington, DC on September 24.*



*Kay Wernert, CHSA President, Wassy Tesfa, Region IX HSA, Ron Herndon, NHTSA President, Dr. Pat Stroh of Contra Costa County Head Start and Rep. George Miller.*

**Many thanks to those who helped sponsor this wonderful tribute.**

- Acelero Learning
- Alan Lopatin, Ledgecounsel, Inc.
- Arizona Head Start Association
- California Head Start Association
- Community Action Commission of Sant Barbara County
- Discount School Supply
- Feldesman Tucker Leifer Fidell, LLP
- Florida Head Start Association
- Illionois Head Start Association
- Indiana Head Start Association
- Massachusetts Head Start Association
- Michigan Head Start Association
- Minnesota Head Start Association
- National Head Start Association
- National Mirgrant a& Seasonal Head Start Association
- Nebraska Head Start Association
- Ohio Head Start Associaiton
- Oklahoma Head Start Association
- Pennsylvania Head Start Association
- Pre-K Now
- Region IX Head Start Association
- Region VI Head Start Association
- Region VII Head Start Association
- Tennessee Head Start Association
- Washington State Association of Head Start & ECEAP/Washington State Training Consortium
- West Virginia Head Start Association
- Wisconsin Head Start Association

taken child development classes taught in English and Spanish at a community college. Teachers at the center help the mother with her community college homework when she doesn't understand the English instructions. Now that her daughter is doing so well, Alejandra's mother hopes to also improve her own skills and achieve some of her dreams.

## CDPI Fall Forum

October  
20 & 21, 2008

Sheraton Grand Sacramento  
1230 J Street, Sacramento,  
CA 95814



A yearly, high-level policy event that focuses on a current issue that will impact the early education field. Past speakers include senators, assembly members, representatives from the Governor's office, and state department staff.

[cdpi.net](http://cdpi.net)

## \$2 Dollar Per Child Campaign



<http://caheadstart.org/2Perchild.flyer.pdf>



## Policymakers Celebrate the Signing of preschool legislation

October 3, 2008 - Preschool reform legislation authors Senator Darrell Steinberg (SB 1629) and Assemblymember Dave Jones (AB 2759) joined State Superintendent of Public Instruction Jack O'Connell and leaders from supporting organizations at a press conference at a Sacramento preschool to celebrate signing of SB 1629 and AB 2759. To read the article visit: [preschoolcalifornia.org/](http://preschoolcalifornia.org/).

[SB 1629](#) establishes the Early Learning Quality Improvement System Advisory Committee to propose recommendations on how to evaluate and improve the quality of child development programs providing services from birth to age five, including preschool. The bill also establishes a framework for future resources necessary to achieve and maintain higher quality programs.

[AB 2759](#) establishes the California State Preschool Program (CSP), which consolidates all the early childhood education programs in the state. Specifically, CSP streamlines funding which will expand preschool options, increase program availability and reduce administrative costs.

## Zero To Three 23rd National Training Conference Los Angeles, CA

December 4-7, 2008

Leading Child Development Experts To Gather in Los Angeles to Discuss Latest Research and Practice Issues Related to Early Childhood Development:

America's Pediatrician Dr. T. Berry Brazelton to Address Group at ZERO TO THREE's National Training Institute



Nearly 2,000 early childhood professionals from across the country will gather in Los Angeles in early December at ZERO TO THREE's 23rd National Training Institute (NTI) to discuss how to best support the health and development of babies and toddlers. America's Pediatrician Dr. T. Berry Brazelton, a founder of ZERO TO THREE, will open the conference as he shares his groundbreaking work in the field of infant development.

## Head Start Reauthorization

### UPDATE

The Office of Head Start's regulatory agenda for 2008 is moving quickly to implement a number of The Improving Head Start for School Readiness Act of 2007 (Head Start's reauthorization). To support Head Start communities' active engagement and understanding, CHSA has created a new web page to provide links and resource tools.

Go to:

<http://caheadstart.org/regulation.html>

## Preschool Learning Foundations Vol. II

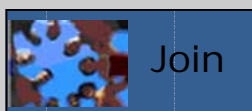
California Department of Education, Child Development Division - are in development of **Preschool Learning Foundations Vol II** - (Physical Development, Health & Visual and Performing Arts). If these are areas of your expertise, your input is welcomed.

Watch for the Foundations Vol II to be posted on the web November 2008, Input Session Dates and Public Hearings in January 2009.

For more information visit:

[cpin.us](http://cpin.us)

Subscribe to receive  
CHSA's E-mail Updates  
- Go to -  
<http://caheadstart.org>  
and follow the link under  
the **Join** banner



The National Training Institute, held Dec. 4-7 will feature over 70 sessions that include state-of-the art research as well as best practices and innovative programs serving babies, toddlers and families. Over 30 sessions this year will include presentations by California early childhood development experts, including:

- The 4th Trimester: A Novel Paradigm for Calming Fussy Babies and Promoting Sleep- Is it really gas making that newborn cry? The presenter Harvey N. Karp, MD, FAAP, The Happiest Baby, Los Angeles, CA
- Ghosts and Angels in the Nursery: Repairing the Effect of Stress and Trauma in Infancy-Presenters: Alicia F. Lieberman, PhD, and Patricia Van Horn, PhD, University of California, San Francisco
- Immigration: Supporting Newcomer Families With Young Children -- Presenters: Manuel Pastor, PhD, University of Southern California; Dina C. Castro, PhD, University of North Carolina, Chapel Hill, NC; Marlene Zepeda, PhD, California State University, Los Angeles, CA
- The Birth of Social Intelligence: How Infants Learn About the Minds of Others - Presenter: Alison Gopnik, PhD, University of California, Berkeley, CA
- Depression in the Family System: Emerging Issues and Best Practices in Working With Culturally Diverse Families -- Presenters Marva Lewis, PhD, Tulane University, New Orleans, LA; Jean Miranda, UCLA, Los Angeles, CA; Sandy Wolkoff, LCSW-R, North Shore Child and Family Guidance Center, Glen Head, NY; William Beardslee, MD, Children's Hospital, Boston, MA

Early childhood professionals can register on-line at [www.ztntconference.org](http://www.ztntconference.org). The NTI will be held at the Westin Bonaventure Hotel, 404 S. Figueroa Street, Los Angeles.

## Who are America's Poor Children?

The Official Story - National Center for Children and Poverty  
[nccp.org](http://nccp.org)

**NCCP** National Center for  
Children in Poverty  
Columbia University  
MAILMAN SCHOOL OF PUBLIC HEALTH

Over 13 million American children live in families with incomes below the federal poverty level, which is \$21,200 a year for a family of four in 2008. The number of children living in poverty increased by 15 percent between 2000 and 2007. There are 1.7 million more children living in poverty today than in 2000.

Not only are these numbers troubling, the official poverty measure tells only part of the story - it is widely viewed as a flawed metric of economic hardship (see box). Research consistently shows that, on average, families need an income of about twice the federal poverty level to make ends meet.

Children living in families with incomes below this level - for 2008, \$42,400 for a family of four- are referred to as low income. Thirty-nine percent of the nation's children - more than 28 million in 2007 - live in low-income families