

Dear Preschool Directors and Staff,

[Bedtime Math](#) is a nonprofit that makes it easy to add a little math to the family routine – at dinnertime, bathtime, or anytime! We serve up **wacky nightly math** problems for kids aged 3-9 on our website, email, and free app. We start with a fun fact or a cool story on ninjas, flamingos, dinosaurs, or another topic kids love. Then comes a quick bite of math geared to several age levels, including a **Wee Ones** option that's perfect for preschool. No logins, no drilling, no scores – it's all about helping kids have fun with numbers and math. And it takes just five minutes a day! Best of all, a new [study](#) from the University of Chicago shows that when families do Bedtime Math together just a few times a week, kids' math skills improve – and if parents are anxious about math, their kids stand to gain even more.

Now, we're launching a new program that makes it easy to share Bedtime Math with the families you serve: **March of the Stuffed Animals**. Here's how it works:

- Pick a day in March that works for you
- Kids wear their PJ's and bring in their favorite stuffed animal
- Count up all the critters in our Crazy Creature Census
- Read "Snacktime for Fluffy" and other stories from the Bedtime Math book
- Send kids home with fun stickers, animal tangram puzzles, and information on Bedtime Math

Bedtime Math is providing a **free kit** of materials with everything you'll need (including a free book available in English or Spanish*!) To get your free kit, register your school at www.bedtimemath.org/stuffed-animals. All registrations must be received by February 15th.

Join the movement! And help us make math a fun part of every child's day.

Questions? Comments? Contact the Bedtime Math team at feedback@bedtimemath.org or (855) 321-MATH. You can also find us on [Facebook](#) or [Twitter](#).

*To request a Spanish copy of the book, please use the "Comments" section of the online order form.